

THE NOVALITE PHENOMENON

Thank you for taking interest in who we are and what we create.

We are NovaLite, a software development company comprised of a team of experienced experts doing their very best to develop the most cutting-edge web, desktop and mobile applications for a wide-variety of international and local customers.

Here at NovaLite, we are guided by a belief that progress optimally stems from an effective merger of knowledge, experience and creativity, mixed together with the personality and character which guarantees both developer and client satisfaction. As a living proof of this claim stands the fact that our very company was founded by both Serbian and Dutch partners. This broadens our views and the perspective of everything we create, offering our clients the stable co-operation, European quality, along with the effective service and the excessive know-how that our country's developers have been known for around the world. Such a business environment blends the newest technologies, thorough and in-depth testing as well as timely and well-organized creative work, forming many simple solutions which can be maintained without any problems whatsoever, with the ongoing development processes fully accessible to our clients regardless of the development cycle stage they are in.

In a nutshell, NovaLite stands for:

- more increased productivity always wrapped-up perfectly and delivered on time
- a more than reasonable cost for outstanding service
- decreased development time keeping up with all of your busy schedules and plans
- economy when it comes to resources and manpower expenditure
- smaller, but more organized teams of experienced experts working like a well-oiled machine, adding a touch of soul in everything we create

The broad scope of our business spectrum encompasses many areas of the software development and end-user software universe. From web development, over mobile and desktop software development and testing, all the way to in-depth project documentation and maintenance and software reengineering support and assistance.

Hence, we have made a name for ourselves through various projects involving web portals and a plethora of both commerce applications and data management systems. Also, our brainchildren are the driving force of many iPhone and Android applications and, in the same manner, we have brought various custom ERP, CRM, financial and business automation software to life throughout our rich and versatile developer career.

As far as the other services we offer are concerned, we believe in and follow a golden rule that everything we create, improve or develop needs to undergo unit, integration and functional testing, making sure that our software is streamlined and brought closest to flawless, just the way our clients prefer it to be. Naturally, hand-in-hand with every step of the

project development cycle, we provide detailed, yet comprehensive documentation.

Last but not least, though directed towards the future and advanced features of software developing, NovaLite dedicates the necessary time and patience to the legacy software, keeping it up-to-date and providing various types of support for it.



UNDER THE HOOD

Since NovaLite creates using a wide-range of technologies and standards, putting a significant amount of knowledge to use, we can proudly say that our development may revolve around different:

Core Technologies

...such as

- .NET Framework
- Windows Azure
- Java EE, SE, ME
- the Spring Framework
- the Eclipse Platform



along with numerous *Content Management Systems* including:

- Alfresco
- Umbraco
- Orchard
- Liferay
- SharePoint

and *Service-oriented Architecture*:

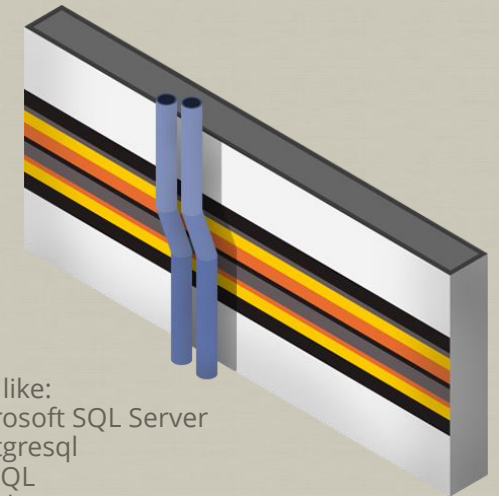
- WCF
- ASP.NET Web API
- ASP.NET SignalR
- OSGi Specification
- SCA Specification
- jBPM

not forgetting *Mobile Development Systems* like:

- Android
- iOS / iPhone
- Windows Phone 8

However, this is not the end of the universe of our creativity. Rather, NovaLite also works with all the renowned *Web Application Frameworks* along with:

- HTML5, CSS3
- ASP.NET MVC
- Knockout
- JQuery
- Durandal
- Bootstrap
- DevExpress
- Telerik
- Spring MVC
- Google Web Toolkit
- Grails
- Java Server Faces
- Struts
- Tapestry



Databases like:

- Microsoft SQL Server
- Postgresql
- MySQL
- Oracle
- FoxPro

and, finally, *Relational persistence and data mapper frameworks*:

- Entity Framework
- NHibernate
- JPA/Hibernate
- JPA/EclipseLink
- iBATIS

Needless to say, we possess the know-how compatible with likely all the standards our clients are used to and comfortable working with. Moreover, NovaLite never turns its back on new and innovative technologies, not being afraid to take a leap into the unknown, for the sake of growth and experience. Therefore, it is not difficult to imagine our clients and us working together. So, if you are interested in what we have to offer, feel free to contact us. But, before you do so, make sure you read the remainder of this brochure, both for reassurance and additional information we were more than content to share with all our potential clients and friends.

RES, NON VERBA!

People have rightfully said that you are as good as the people surrounding you. If that is the case, NovaLite has been spending quality time with many admirable clients and partners throughout the years. Apart from sharing the pride and joy of software development, our relationship with our clients has broadened our views and perfected our knowledge. Thus, with utmost respect we mention the names below, honored to have worked with them and looking forward to future business endeavors.

As we have mentioned above, NovaLite is co-owned by a Rotterdam based, Dutch software business solutions company called Enigmatry, being one of the most successful enterprises of the type as far as their country is concerned. Working in unison with this brilliant company has given us the opportunity to leave a trace in the software developing processes related to some of Enigmatry's most renowned clients such as the SDU publishers, one of the leading publishers on the legal, tax, business services and construction scene. Also, the successful and productive merger with the above mentioned Dutch co-owners lead to a successful business with SVB Media, a very prominent communications agency, as well as one of the most serious clients we have had, the Dutch Ministry of the Interior and Kingdom Relations. Hence, we can freely say that we our work is present in many software-related parts of the Netherlands, opening our doors to both Europe and the world, granting us significant public acknowledgment.

Nevertheless, even though we are naming but a few of our clients, it would be a shame to forget mentioning some other professional relationships we pride ourselves on. As far as

healthcare is concerned, we have worked for Corilus, medical and pharmaceutical software company from Belgium. We have developed software solutions for their veterinary, dentist and pharmacy branches.

Finally, with utmost respect to all other clients we failed to mention in this concise brochure we would just like to add eBookMall, a vast e-book seller and provider for Smartphones, e-book readers, tablets, PCs and MACs.

As for our client's testimonials serving as a confirmation of what we do, here are a couple of lines our respected clients took time to share:

- *"NovaLite is an excellent partner in the software development of our product portfolio for medical professionals. They have an excellent technical expertise and business knowhow. Their team of energetic and talented software engineers, architects, graphical designers and validation engineers has been working closely on seven projects with multiple of my teams the last two years. These projects ranged from small components to large modules, from technology conversions to full new applications. In each of these projects, they were able to delivery swiftly, according expectations and within budget which made each of these projects a success. I am also impressed by their project management skills, clear communication and willingness to run the extra mile if needed. A strong recommendation!"*

Kurt Van Loveren, CTO at Corilus

- *"NovaLite helps us to time travel our veterinary application from the dark console application stone age to a modern Html tablet based program. We are very happy with their technical expertise and commitment."*

Aldert de Vries, Projectleader Corilus BV

- *"In all of our projects with NovaLite they have excelled in working as a committed and motivated team. The diversity of their team allows them to deliver state of the art, innovative solutions. Their flexibility and dedication ensures delivering most business value."*

Jelle de Haan, CEO of Enigmatry

- *"NovaLite delivers top quality services. I have worked with offshore developers for almost fifteen years and the level of dedication and quality of their people is second to none. Very professional and pleasant to work with. Up to the rare level where the team working for us really felt and functioned like an integral part of our organization. Will certainly do business with NovaLite again in the future!"*

Martijn Leenders, Managing Director
eBookMall NV.

Needless to say, we continue working for various other companies all over the world, looking forward to new software developing adventures, enjoying every step of the way and guaranteeing well-build, streamlined software with all the support and assistance we are known for. Therefore, if you would like to get in touch with NovaLite and take the first step towards a prosperous business future, feel free to do so and rest assured we will be delighted to assist.